STORM INTERNET

YKK
Little Parts. Big Difference.,

"Storm were incredible"

About YKK

Headquartered in London, YKK Europe are part of the global manufacturing company YKK Fastening. While YKK are best known for their zips, they also manufacturer slide fasteners, plastic hardware, hook and loop fasteners, webbing tapes, and snap buttons to the highest impeccible production and quality standards.

The challenge

As quality and reliabiltiy is paramount - when YKK Europe's website host closed their business, PR Executive, Anna Stefaniak, 'once bitten, twice shy', needed to find an excellent host, able to go the extra mile quickly. As a large company, YKK couldn't be left with little or no internet presence, which doesn't look professional when trying to secure contracts globally.

Damage to the brand, and negatively impacted sales was what YKK wanted to avoid. Anna was unsure what the next step might be. With a deadline looming and no hope of getting something workable from YKK's now bankrupt former supplier, after comprehensive research she turned to Storm Internet for help.

"I knew from the beginning that they would be perfect for my team. What I'd read in reviews is how they are and I'm not disappointed"

CASE STUDY

The solution

When it was time to pull out all the stops in order to assist, Storm were ready. They were able to use their experience to get the website live - much to the delight of Anna.

Even though it was outside the scope of their normal business, Storm completed the build of an unfinished website when the client's original supplier went into liquidation, acheiving an incredible delivery and a go live within 24 hours.

YKK Europe now use Storm's Managed Servers and secure hosting which includes, as part of Storm's customer support, the application of security patches and upgrades to both the website application and server. Keeping information protected at all times. All this, as well as their 24/7/365 website availability monitoring means Storm Internet go the extra mile.

The results:

Providing unrivalled 24/7/365 support.

24/7/365 website availability monitoring.

They went the extra mile by assisting in the completion our our new website.

Fully managed backups to provide rapid disaster recovery...all part of the service.

Reason for choosing Storm over other providers:

"If you need a responsive company to help with your web needs then you can do no better than to call Storm Internet. Their dedicated team will help out in the most pressing of circumstances."

"They delivered what they promised."

To find out more about our services, contact us:

T: 0800 817 4727
E: info@storminternet.co.uk
W: www.storminternet.co.uk

1 Canal View, Wharf Farm, Eynsham Road, Witney, Oxfordshire OX29 4DB

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